



TECHNICIAN RECOGNITION



Don't Miss Out on Big Rewards!

Join the Ford PTS Top Techs Program today to start earning rewards (including AwardHQ points) as you achieve career milestones!

What is the PTS Top Techs Program?

- ✓ A program designed to reward Ford and Lincoln technicians through incentives, spins and milestone rewards
- ✓ Our Professional Technicians are a vital part of our business working on the front lines and helping customers at the dealership every day. We want to reward them for their achievements and loyalty to Ford and Lincoln!

Why should Technicians Register for the Program?

- ✓ **To track your certifications!** The Top Techs Technician Portal will give Technicians access to a comprehensive reporting Dashboard, which includes their most current status on STARS Certifications
- ✓ **Lots of ways to score!** Technicians will be eligible to receive rewards for accomplishing Recognition Milestones and have a chance to partake in exciting spins and sweepstakes!

What kinds of Rewards can Technicians Earn?

- ✓ Technicians will have the opportunity to earn AwardHQ points, which are redeemable for valuable gift cards, debit card funds, travel and more!
- ✓ Spins and Sweepstakes will also give Technicians a chance to win apparel, gift cards, plaques/certificates and other exciting swag

How Can Technicians Register?

- ✓ **It's easy!** Technicians can register for PTS Top Techs by:
 - 1) Visiting [FordTechRec.com](https://fordtechrec.com)
 - 2) Accessing and completing the Registration Form for PTS Top Techs
- ✓ There are **NO** monthly/annual fees. Sign up today!

Questions?

For questions or additional information, contact support@fordtechrec.com. You can also contact your local FSE.

REGISTER NOW



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Take a Tour of the Top Techs Dashboard Platform!

1 Dealer Information Area

Get what you need, when you need it – dealer info, certification status, and total rewards points

2 Rewards Summary

Clearly Displays Technician Tenure and Training Certification metrics, along with any applicable rewards

3 Recommendations and Updates

Improve productivity with helpful reminders and program announcements that keeps Technicians up-to-date

4 Recognition Milestones

Important tracking information on the 5 milestone steps a Technician can achieve while on their career path

5 Quarterly Spotlight

Stay on top of opportunities to earn valuable rewards with special spins or other opportunities

The screenshot displays the Top Techs Dashboard for John Doe, a Master Technician at Sterling Heights. The dashboard includes a navigation bar with links to Home, Loyalty Program, Resources, and Contact Us. The main content area is divided into several sections: a Welcome message, a Dealer Information section showing the user's name, dealership, and total rewards points (3,204), an Enrollment Bonus section, a Rewards Summary section showing tenure and training metrics, a Recommendations and Updates section with task reminders, a Recognition Milestones section showing career progression steps, and a Quarterly Spotlight section with promotional content. The bottom of the dashboard features a row of three images labeled PTS, Motorsports, and Rotunda.