



TECHNICIAN RECOGNITION



Ford Motor Company is excited to announce **TOP TECHS REWARDS**

an exclusive Ford and Lincoln Technician Appreciation Program
where you can Learn, Earn and Excel!

Program Elements (July 1st 2021 – December 15th 2021)

Dealerships must enroll by August 31, 2021 on the Top Techs website, fordtechrec.com

- All Dealerships are eligible to enroll
 - Dealer Principal or General Manager must enroll via the Top Techs website using their STARS ID and agree to program rules and guidelines
 - Technicians and Technician Managers will receive an email and must acknowledge participation by September 15, 2021
 - Co-op payment is \$250 per technician
- All training, tenure, and repair order tracking will be retroactive to July 1st if technician confirms participation by September 15, 2021
- Rewards will be in the form of AwardHQ points and will be announced in late December
- Technicians must remain employed at current dealership throughout the duration of the program otherwise will result in forfeiture of program earnings

Technician

Technician Eligibility*

- Eligible Technicians include:**
 - Dealer Service Technicians
 - Express Service Technicians
 - Body Shop Technician (tenure only)
 - Quick Lane® Technicians
 - Shop Foreman
- Eligible technicians will receive an email to confirm participation in program via the email listed in their STARS profile or their preferred email designated in Top Techs, if available

Technician: Ways to Earn

- Tenure:** Earn \$100 reward for each full month at Ford/Lincoln dealership, maximum program reward of \$600. December reward is based on December 1-15
- Training:** Earn \$20 reward for each STST web-based training course completed, maximum program reward of \$600

Bonus: Earn rewards based on the volume of paid warranty repair orders, maximum program reward of \$600

Number of Paid Warranty Repair Orders	Reward Amount
0-9	\$0
10-25	\$100
26-50	\$200
51-75	\$300
76-100	\$400
101-125	\$500
126+	\$600

*Note: Fleet Technicians and Career Entry Technicians (ASSET, FACT, MLR) are NOT eligible for the program.

Technician Manager

Technician Manager Requirements and Eligibility:

- Technician Management with the following STARS Job Titles are eligible:** Service Manager, Quick Lane® Manager and Collision Center Manager
- Technician Management will receive an email to confirm participation in program via the email listed in their STARS profile or their preferred email designated in Top Techs, if available

Technician Manager: Ways to Earn

- Technician Participation:** Earn \$500 reward for 100% Technician participation in program by September 15, 2021 Technician participation will be tracked on Top Techs.
- Technician Retention:** Earn \$500 reward for retaining a minimum 80% of Technicians employed by the dealership at time of dealer enrollment by December 15th



LEARN



EARN



EXCEL

Visit fordtechrec.com for additional information and details.